

CURRICULUM VITAE

Name: LOUCHE Céline

Date of birth: 02/12/71

Nationality: French

Civil Status: Married



Position: Assistant Professor at Vlerick Leuven Gent Management School

Years with the organisation: since April 2004

Céline Louche is Assistant Professor at Vlerick Leuven Gent Management School. She teaches and researches into the area of Corporate Social Responsibility (CSR). She obtained her PhD in 2004 on the institutionalisation of Socially Responsible Investment (SRI) at the Rotterdam Erasmus University (The Netherlands) for which she obtained the FIR Finance & Sustainability Prize award for the best European PhD thesis in 2005. She has international experience (France, Greece, Ireland, the Netherlands, U.S.A., and Belgium). She also worked five years as a Sustainability Analyst for SRI at the Dutch Sustainability Research institute (now Jantzi-Sustainalytics).

In her work, she explores the way processes of change take place. A major research interest is the construction of the CSR field with a special focus on SRI and stakeholders processes.

She currently serves on several boards and committees, including the Academic Board of the European Academy of Business in Society, the scientific committee of the International Network for Research on Organisations and Sustainable Development, the Solidaritest committee (initiative of the Red Cross in Belgium to award companies with regard to solidarity) and the SRI advisory committee of Dexia Asset Management. She was the president of the FIR 'Finance and Sustainability' European Research Award 2010.

Research interests

- **Sustainability, Corporate Social Responsibility, Socially Responsible Investment**
- Institutional theory
- Organizational studies
- Change processes in organisations and organisational fields
- Network analysis, Computation-based modelling of dynamic systems

Education

- 1999-2003 Erasmus University Rotterdam, Netherlands
PhD in Environmental Sciences
Ethical investment: Processes and mechanisms of institutionalisation in the Netherlands 1990-2002, Dissertation
- Best European PhD dissertation in Finance and Sustainability
FIR European Research Award, 2005--**
- 1997-1998 European Association for Environmental Management Education, Athens, Greece and Rotterdam, Netherlands
European Master in Environmental Management
Environmental and financial business performance in Europe, Master thesis
- 1995-1996 University of Aix en Provence (I.A.E.), France
Post-graduate, Management Sciences (Strategy, Human Resources)
Implementation of environmental strategy, DEA thesis
- 1993-1995 University Aix-Marseille II, France
Master in Management Sciences
Business indicators: objectives, implementation and implication, Master thesis
- 1991-1993 University Aix-Marseille II, France
Degree in Business & Administrative Management (Finances-Accounting)

Other skills

- Languages English (Advanced); Dutch (Intermediate); German (Beginner); French (mother language)
- Training Summer 1999, Modelling and Simulation in the Social Sciences, with Prof. Nigel Gilbert and Prof. Klaus G. Troitzsch, University of Koblenz, Germany
Fall 2001, Multi-Agents Systems for Natural Resources Management, with Dr C. Le Page and Dr J.P. Muler, University of Wageningen, Netherlands
- Software experience Vensim (visual modelling tool), Cormas (multi-agent modelling tool), Atlas (visual qualitative data analysis), UCINET (social network analysis), NVivo (qualitative data analysis)

Research Experience

- 2005-present Assistant Professor, Vlerick Leuven Gent Management School, Gent, Belgium
- 2004-2005 Senior Researcher, Vlerick Leuven Gent Management School, Gent, Belgium
- 2003 Stanford University, California, US
From September till December, visiting scholar at Scancor (Scandinavian Consortium)

1999-2003	for Organizational Research) Erasmus Centre for Sustainable Development and Management (Erasmus University Rotterdam) The Netherlands Trainee Research Assistant
April-Sep. 1998	Erasmus Centre for Environmental Studies, Rotterdam, The Netherlands Survey on environmental and financial business performances in Europe
Oct-Nov 1994	Employment Agency: APEC, Marseille, France Research project: Analysis of business indicators for the PACA region

Teaching experience

2005-present	Corporate Social Responsibility course at Vlerick Leuven Gent Management School for MBAs and Masters
2009	CSR course for Undergraduate at HEC-Ulg Liege, Belgium
2006 December	Participation in the RoHS EU-China Conference and Training Workshop in Beijing, Shanghai and Guangzhou, China, organised by the European Union Chamber of Commerce in China (EUCCC)
2001-present	Guest lecture on Financial institutions and sustainable development at the Undergraduate Programme on Environmental Economics, University of Ghent, Belgium Interventions on Financial institutions and sustainable development
2001 & 2000	European Master in Environmental Management, Erasmus University, Rotterdam, Netherlands

Other work Experience

1998-2003	Triodos Bank/ Dutch Sustainability Research institute (now Jantzi-Sustainability), Zeist, The Netherlands Sustainability Analyst for ethical investment
July 1994	Consulting organisation: ORCA, Aix en Provence, France Retrospective study of the activities of APECITA between 1964 and 1994
May-June 1993	Consulting organisation: ORCA, Aix en Provence, France Research project: Market survey for the creation of a shop for organic products

Honours and Awards

2005	Dissertation award: Prize for the Best European PhD dissertation in Finance and Sustainable Development (French Social Investment Forum)
2005	Dissertation award: runner up for the Critical Management Studies (CMS) 2005 dissertation award (CMS is an interest group of the Academy of Management)
2002	Dutch Organisation for Scientific Research (NWO), Fellowship
2001	European Travel Grant
2000	Dutch Organisation for Scientific Research (NWO), Travel Grant
1998	European Association for Environmental Management Education, Honourable Mention, Varese, Italy

Papers

Conferences

- Louche C., Arenas D., and van Cranenburgh K. Faith Institutions and investment: An empirical study. UCSIA International Conference, Morals and Banking, 1-3 December 2010, Antwerp, Belgium
- Orlitzky M., Gond J.P., Louche C., and Chappel W., Agency and Structure in Corporate Social Responsibility Initiatives: Economic and Institutional Explanations. Strategic Management Society Conference, Sept. 12-15, 2010, Rome, Italy
- Louche C. and E. Michotte, *La Responsabilité Sociale des Entreprises dans les Petites et Moyennes Entreprises :Revue de la littérature 2006-2009 et stratégies de recherche*, IFSAM 2010, Paris, July 8th - 10th, "Justice and Sustainability in the Global Economy"
- Louche C. and S. Lydenberg, Dilemmas in responsible Investment, PRI Academic Conference 2010, 5-7 May 2010, Copenhagen
- Louche C. and Dodd T., Re-framing CSR, EABIS Colloquium, Barcelona, 21-22 September, 2009
- Bourghelle D., Jemel H., Louche C., The integration of ESG information into investment processes: Toward an emerging collective belief?, 4th RIODD Colloquium; Lille, France, 25-27 June 2009
- Liedekerke, L., Louche C., Bart Coenegrachts , The UN Global Compact: An indicator of good Corporate Social Performance?, EBEN Research Conference 2008, Lille, June 19-21 2008
- Louche C., Markowitz L. and Gond JP. How social movements generate new, profit driven organizational forms: exploring socially responsible investment changes across time and space. IABS 2008, Tampere, Finland, 26-29 June 2008
- Chappel W., Gond J.P., Louche C., Orlitzky M, *The influence of institutional varieties of capitalism on corporate stakeholder responsibility*, 2008 Annual Meeting of the Academy of Management, Division: Business Policy & Strategy, August 8-13, 2008
- Louche C., Levrau A. : *Corporate Social Responsibility rating systems: A critical review of the Corporate Governance indicators*, EABIS 6th Annual Colloquium, Barcelona, 20-21 September 2007
- Bourghelle D., Guyatt D., Jemel H., Louche C. : *Changing conventional practices: Integration of extra-financial information into stock valuation and investment decision processes*, 20th EBEN Annual Conference, Leuven, September 2007
- Sakuma K., Louche C. : *Socially Responsible Investment in Japan: Its mechanism and drivers*, 20th EBEN Annual Conference, Leuven, September 2007
- W. Chapple, JP Gond and C. Louche, *Exploring Variations of Corporate Social Responsibilities across Varieties of Capitalism*, 2006 Annual Meeting of the Academy of Management, August 11-16, 2006, Atlanta, Georgia
- Louche C. and Lydenberg S. : *Socially responsible investment: Differences between Europe and United States*, IABS 2006 Annual Meeting, March 23-26, 2006, Mérida, Yucatán, México
- Louche C.: *Ethical Investment's pressures on corporations: An explorative study*, 4^{ème} Colloque sur le Gouvernement d'Entreprise: performance et problèmes d'éthique', 9-10 May 2005, Mons, Belgium
- Louche C, Gond J.P., and Ventresca M.: *Constructing Social Rating Organisations, commodifying CSR: studying the micro-processes of SRI legitimation in Europe*, IABS, March 31-April 3, 2005, California, US
- Louche C.: *Social and environmental reporting: Understanding the SRI logics and requests*, Conference: 'Het rapporteren over (Maatschappelijk) Verantwoord Ondernemen: Noodzaak, opportuniteit of uitdaging?', February 03, 2005, Gent, Belgium
- Van den Berghe L. and Louche C.: *The interface between Corporate Governance and Corporate Social Responsibility and its relevance for the financial and insurance sector*. Conference: 'The Paradigm of Value. Towards a good governance in financial and insurance services: the challenge of ethics, trust and transparency', Montepaschi Vita Annual Forum, October 15, 2004, Rome, Italy,

- Louche C., Ethical Investment: *Processes and mechanisms of institutionalisation in the Netherlands*. Conference: 'The Challenge of Sustainable Growth: Integrating Societal Expectations in Business', EABIS 3rd Colloquium, September 27-28, 2004, Gent, Vlerick
- Louche C: *Field construction and consolidation: a portfolio of mechanisms*, Conference paper: European Group for Organizational Studies, Ljubljana, Slovenia, July 2004
- Louche C: *Corporations' responses to ethical investment (2)*, Conference 'Naar een praktijkgerichte onderzoeksagenda voor (Maatschappelijk) Verantwoord Ondernemen', Gent, Feb. 03, 2004
- Louche C: *Ethical investment, a CSR certification?*, Conference: Economics of Corporate Social Responsibility, New York Albany, USA, October 24-25, 2003
- Louche C: *Corporations' responses to ethical investment*, Conference The Greening of Industry Network, San Francisco, California, USA, October 12-15, 2003
- Louche C: *Institutionalisation of ethical investment*, Conference paper, European Group for Organizational Studies, Copenhagen, Denmark, July 2003
- Louche C: *Dynamics of the ethical investment system*, Conference paper, European Group for Organizational Studies, Lyon, France, July 2001
- Louche C Strategic responses of firms to ethical investment, Lund, Sweden, May 2001
- Dieleman H. and Louche C: *Imagining sustainability; the role of collective representations and art, in the change process towards sustainable development* at the conference: Between Nature; exploring the edge of ecology and performance, University of Lancaster in July 2000
- Louche C: *Defining Sustainable Companies for Ethical Investment: The cultural differences problematic*, Poster presentation, Conference, Greening of Industry Network, Chapel Hill, USA, 1999

Publications

Journal Articles

- Louche C. and Dodd T., Re-framing CSR, *Reflets et perspectives de la vie économique*, 2009, N°4 Tome XLVIII, pp59-68
- Sakuma K., Louche C. : *Socially Responsible Investment in Japan: Its mechanism and drivers*, *Journal of Business Ethics*, Special issue, 2008, Vol. 82, No.2, pp425-448
- Bossuyt X., Louche C., and Wijk A. *Standardization in clinical laboratory medicine: an ethical reflection*. *Annals of the Rheumatic Diseases*. Vol 67 No 8, pp 1061-1063, 2008
- Louche C. and Lydenberg S.: *Investissement socialement responsable: différences entre Europe et Etats Unis*, *Revue Française d'Economie*, Septembre, 2006, Vol. 85, pp. 81-105
- Louche C.: *Social and environmental reporting: Understanding the SRI logics and requests*, *Accountancy en Bedrijfskunde*, November 2005, Jaargang 25, Number 9 pp51-61
- Van den Berghe L. and Louche C: *The link between corporate governance and corporate social responsibility in insurance*, *The Geneva Papers*, Vo.35, pp.425-442, 2005
- Lenßen G., Van den Berghe L. and Louche . *Responding to Societal Expectations*, *Corporate Governance: International Journal of Business in Society*, Volume 5, Number 3, March 2005
- Louche C. and Tagger J.: *Socially Responsible Investment - Now and Looking forward*, Issue 9, *Public Service Review*, pp. 20-22, 2005
- Louche C: *Opening the channels of communication*, *European Business Forum*, Special report on CSR, Autumn 2003
- Louche C: *Mirror, Mirror on the wall...*, *European Business Forum*, Issue 15, Autumn 2003

Chapters in Books

- Louche C. and Lydenberg. *Responsible Investment*. In John R. Boatright (editor) "Finance Ethics: Critical Issues in Financial Theory and Practice", Wiley, 2010
- Louche C.. *Corporate Social Responsibility: The investor's perspective*. In Idowu, S O. and W L Filho (editors) "Professionals Perspectives of Corporate Social Responsibility". Springer. 2009, pp211-232
- Louche C., *Socially Responsible Investment: Global Convergence or Local Divergence?*, 'In "Finance for a Better World: The Shift Toward Sustainability' Henri-Claude de Bettignies & François Lépineux, 2008

- Louche C, Van Liedekerke L., Everaert P., Leroy D., Rossy A., d'Hueart M., *Understanding the CSR landscape in Belgium*, In 'Global Practices of Corporate Social Responsibility', Idowu, S. O. and Filho, Walter L. (Eds.), 2008, Springer Verlag, Berlin.
- Louche C. and Baeten X.: *Stakeholder Management: A trajectory framework*. In Management Models for Corporate Social Responsibility, ed. Jan Jonker and Marco de Witte, Springer, 2006 , pp. 171-179
- Van den Berghe L. and Louche C: *From financial corporate governance towards responsible corporate governance*, Book Chapter In Above the clouds, EFQM project, Greenleaf, 2006, pp 58-61
- Louche C: *The corporate environmental performance-financial performance link: Implications for ethical investment in Sustainable Banking*, The Greening of Finance, ed. J.J. Bouma, M. Jeucken, L. Klinkers, Greenleaf publishing, 2001

Books

- Louche C. and Lydenberg S. Responsible Investment Dilemmas. Greenleaf (Forthcoming 2011).
- Idowu, S O, Louche C., Theory and Practice Corporate Social Responsibility, Springer (Forthcoming 2011)
- Louche C., Idowu, S O. and W L Filho. *Innovative Corporate Social Responsibility: From risk management to value creation*. Edited book. Greenleaf. 2010

Working papers

- Bourghelle D., Jemel H., Louche C. (2009), The integration of ESG information into investment processes: Toward an emerging collective belief?, Vlerick Leuven Gent working paper series 2009
- Chappel W., Gond J.P., Louche C., Orlitzky M (2008), Corporate stakeholder responsibility: variation across countries, Vlerick Leuven Gent working paper series 2008-16
- Louche C, Van Liedekerke L., Everaert P., Leroy D., Rossy A., d'Hueart M (2007), CSR in Belgium: The institutional context and practices, Vlerick Leuven Gent working paper series 2007-34
- Louche C. and Lydenberg S. (2006). Socially responsible investment: differences between Europe and United States, Vlerick Leuven Gent working paper series 2006-22
- Van den Berghe L. and Louche C (2004): *Interface between Corporate Governance and Corporate Social Responsibility and its relevance for the financial and insurance sector*, Vlerick Leuven Gent working paper series 2004-22

Other publications

- Van Cranenburgh K., Arenas D., Louche D., Vives J., From Faith to Faith Consistent Investing: Religious Institutions and their Investment Practices. June 2010
- Peeters A., Louche C., Michotte E., Knowledge and dynamic update of the knowledge in CSR, Research project AP/44, Belgian Science Policy, September 2009
- Grayson D., Amaeshi K., Jemel H., Louche C., Perrini F. And Tencati A., Corporate responsibility, market valuation and measuring the financial and non-financial performance of the firm, 2009
- Louche C. and Hudlot B., *CSR Education - A Business Leaders' point of view*, January 2007 report commissioned by Business & Society Belgium
- Louche C. and Liedkerke L., Van de Velde case, *The challenge of implementing SA8000*, in: Eurocadres (ed.) A curriculum for responsible European management (REM), Brussels, (Eurocadres) 2006, 29-35
- Louche C, Rutten N. and Lambkin A. *Study on the Future Opportunities and Challenges of EU-China Trade and Investment Relations*, report commissioned and financed by the Commission of the European Communities, 2006
- Participation in: 'Pension Programme, Socially Responsible Investment, SRI Tool Kit 2004-2005', September 2004, Eurosif
- Sustainable Forestry, Triodos Bank Report, 2001
- Sustainable Mining, Triodos Bank Report, 2000
- Stimulating OSH-Procurement-Triodos Bank Case, COWI, Lyngby, Denmark, 2000

20 ans d'action du fafsea, Participation in the production of Claire de Severac's book (*Fonds d'Assurance Formation des Salariés des Exploitations et Entreprises Agricoles*), 1992

PhD dissertation

Louche C: *Ethical investment: Processes and mechanisms of institutionalisation in the Netherlands 1990-2002*, Rotterdam, Optima, 2004

Papers in review

Gond J.P., Chappel W., Orlitzky M, Louche C., The influence of varieties of capitalism on stakeholder management practices. *Academy of Management Journal* (under second review).

Louche C., E. Pandelaere, A.Vereecke. *Assessing sustainability in the supply chain: A two dimensional framework*. Working paper

Bert Weijters, Maggie Geuens, Niraj Dawar, Céline Louche. The Elusive Quest for Marketing Universals: A Methodological Proposal and Application to a Pan-European Consumer Survey. Submitted to *Journal of Marketing* (2010)

Current research projects

- Corporate Social Responsibility rating systems: A critical review of the Corporate Governance indicators;
 - Project members: Vlerick, Guberna
- Agency and Structure in Corporate Social Responsibility Initiatives: Economic and Institutional Explanations
 - Project members: Penn State University, Nottingham University, Vlerick
- Dynamic perspective on sense making: How do responsible investors' actors make sense of their actions?
 - Project members: SIEU, Vlerick

Other activities

Reviewer

- Annual conference of the International Association for Business and Society (IABS)
- Academy of Management 2006- present, SIM, ONE and CMS division
- European Academy of Business in Society (EABIS)
- European Business Ethics Network (EBEN)
- Ecological Economics, Elsevier
- Journal of Business Ethics
- Business & Society Journal
- Journal of Corporate Citizenship
- Corporate Governance: An International Review

Academic Memberships

- **EABIS** - European Academy of Business in Society, 2004-present
- **AOM** – Academy of Management since 2005-present, Social Issue in Management division (SIM), Critical Management Studies (CMS), and Organizations and The Natural Environment (ONE)
- **IABS** – International Association for Business and Society (2005- present)
- **EGOS** – European Group on Organization Studies (2000-2004)
- **INROS** - International Network for Research on Organisations and Sustainable Development, (2006 - present)

Other

- Member of the Management Board and Academic Board and Board of Management of the European Academy of Business in Society, 2004-present
- Member of the SRI advisory committee of Dexia Asset Management (2006- present)
- Member of the Scientific Committee of International Network for Research on Organisations and Sustainable Development (2006 - present)
- Member of the Jury Solidaritest, Red Cross initiative (Belgium) (2008-present)
- Board member of a European association, EEMA (European Environmental Management Association) and representative of the Benelux Chapter of EEMA, 1999-2003.
- Member of selection committee and the Jury FIR Finance and Sustainability European Research Award (President of the 5th Edition Jury, 2010)
- President of the FIR 'Finance and Sustainability' European Research Award 2010
- Member of the Jury Philippe de Woot Award (award the best Master thesis from a Belgian Business School or University on CSR) and academic coordinator for the 2012 award

Organisation of scientific events

Organization of an International Colloquium: “*The Challenge of Sustainable Growth: Integrating Societal Expectations in Business.*”, September 27-28, 2004, EABIS, Vlerick Leuven Gent Management School (with the participation of 235 participants from 25 countries).