

Resumé

Dr Stephanos Anastasiadis

Present activities

Freelance researcher

- *Contract work, Jan.2011-June2011*: Research, analysis & writing support for the International Centre for Corporate Social Responsibility in an EU-wide project on measuring CSR impact and performance
- *Writing*: Developing journal articles based on my PhD research. Two active papers, more planned

Previous employment

PhD researcher: Nottingham University Business School, September 2005–December 2010.

- Research centre: International Centre for Corporate Social Responsibility (ICCSR)
- Dissertation title: An investigation into corporate citizenship, policy message, political action and climate change in the European auto sector: Forked tongues or tongue-tied?

Consultant: Managing Sustainability, Ltd., May 2005–May 2008

Founder & Director (part-time from September 2005). Projects included:

- Expert input for a carmaker in preparation for a public seminar on transport and society, 2005
- Writing a reference guide to climate change for a university's industry programme, 2007

Political actor: European Federation for Transport and Environment: April 1999–October 2004

Policy Officer; Apr.2002–Oct.2004. Advocacy on environmental issues around EU transport policy:

- Developing policy; analysis and advice; public speaking; preparing written materials
- Advocating positions towards policy stakeholders, both publicly and behind closed doors
- Coordinating cross-border projects (e.g. communication project on public transport in EU)
- Mentoring interns, managing communications consultant and *T&E Bulletin* editor

Interim Coordinator; November 2003–April 2004. Temporary, additional, position:

- Responsible for overall policy, strategic and organisational decisions
- Lead role in securing funding for the 2004 calendar year
- Management of 5 staff plus intern and consultants

Information Officer; April 1999–April 2002. Responsible for all aspects of information/communication:

- Developing & implementing communication strategy; developing & maintaining info tools
- Managing network of member-organisations; service provision to board & members
- Editing, distributing, and sometimes writing, materials; organising events.

Education and training

PhD: Doctor of Philosophy in Business and Management

Nottingham University Business School, September 2005–December 2010

Graduated on 8 December 2010. See above for further details.

M.Phil: Master of Philosophy in Peace Studies

Irish School of Ecumenics at the University of Dublin, Trinity College (Ireland). Oct.1997–Sep.1998.

This was a specialised international political studies degree. Thesis was awarded a distinction.

B.Soc.Sci. (Hons): Bachelor of Social Science (Honours) in Psychology

University of Cape Town (South Africa). Feb.1995–Dec.1995. Grade: 2:1

B.A.: Bachelor of Arts in Psychology, and Science of Religion

University of Cape Town. Feb.1992–Dec.1994. Grade: 1 (Science of Religion), 2:1 (Psychology)

Non-degree courses

- *Engaging with the public sector on climate change*. 2-day ESRC workshop, 2008.
- *Introduction to the media for early-career researchers*. 1-day ESRC workshop, 2008.
- *Introduction to CSR*. World Bank Institute online course, 2004. Certificate.
- *Global warming*. Open University science short course, 2004. Score: 88%
- *French*. Vrije Universiteit Brussel adult education, 1999-2000. Final grade: 91%

Voluntary work

Socially Responsible Investing

Member, Ethibel's Register Committee; ongoing since January 2004.

- Ethibel is a socially-responsible investment label which uses both positive and negative criteria in evaluating firms. Register Committee members provide independent advice.

Political advice

Member, Verkehrsclub Deutschland's Wissenschaftlicher Beirat; Jan.2001–Aug.2004.

- German (environmental) traffic club's scientific and political advisory board, bringing together leading experts from across Germany. I provided an EU perspective. Work was in German.

Other voluntary work

- **Volunteer, City & Shelter (small Belgian NGO); Jan.2000–Aug.2004.** Work was in French.
- **Elected member, Students' Representative Council, University of Cape Town, 1992-3.** Environment officer.

Fellowships and awards

Fellowships

- **Visiting Fellow**, International Centre for Corporate Social Responsibility, since January 2011.
- **Research Fellow**, Aspen Institute, Business & Society programme, 2007.

Awards

- **Fees scholarship:** Economic & Social Research Council (UK), 2005-2008
- **Maintenance Scholarship:** International Centre for Corporate Social Responsibility, 2005-2008
- **Fees scholarship:** Human Sciences Research Council (South Africa);
- **Research scholarship:** Psychology Department (UCT), 1995, for research
- **Award:** Class medallist (best in course), Department of Religious Studies, 1993 & 1994
- **Award:** Dean's merit list (top 5% of social science faculty), 1993 & 1994

Selected publications

- The potential of CSR to support the implementation of the EU sustainability strategy: Editorial introduction. *Business Ethics: A European Review* 18(3): 268-272. 2009, with Moon & Viganò.
- *Cambridge Climate Leaders: Reference guide.* In W. Visser (Ed.) *The Climate Project: An Al Gore training initiative run in the UK by the University of Cambridge Programme for Industry.* Cambridge: University of Cambridge Programme for Industry. 2007, two editions.
- *The big problem in understanding climate change.* *Peace Review*, 17(2-3): 299-306. 2005.
- *Complex urban transport in Europe: Tackling problems. Finding solutions.* In G. Jönsson and E. Tengström (Eds.). *Urban transport development: A complex issue.* Heidelberg: Springer Verlag. pp.219-244. 2005.
- *A European NGO's view of transport and the environment.* *UNEP Industry and environment*, 23(4): 53-56. 2000, with Liechti, Maréchal & Schell.
- *Cars, climate change and lobbying in the European Union: Lessons for CSR and sustainability.* *CSR Paper 30.2007.* Fondazione Eni Enrico Mattei. Corporate Social Responsibility and Sustainable Management Programme working paper. Milan. 2007.

Languages

Language	Understanding	Speaking	Writing
English	Native language		
German	Fluent	Excellent	Excellent
French	Good	Good	Basic
Dutch	Good	Basic	Basic
Afrikaans	Good	Basic	Basic

List of referees available on request

Correct as of 20 May 2011